

# Robert Wederquist

## UX Design + Scrum

I am a UX Designer and Certified ScrumMaster (CSM) with cross-functional expertise in software product management, UX/UI, Adobe Creative Suite, front-end development (HTML5/CSS3), Agile methods, graphic design, and information architecture. I seek to collaborate with internal and external stakeholders to establish expectations and achieve measurable outcomes. I'm motivated to design and build and deliver anything that helps, that works, that meets (and hopefully exceeds) expectations. I believe that the best workplaces are where small teams collaborate, learn new things, and have fun.

### Employment History

#### Software Program Manager

Daimler Trucks North America

Portland, Oregon

2017 - current

- Software Program Manager, CHEC Truck Electronics Manufacturer software
- Certified ScrumMaster, motivating scaled Scrum teams to deliver enterprise software on cadence
- Served at various times as UX Designer, QA engineer, technical writer
- Third Place, 2019 Truck Operating Systems Awards, Customer Service

#### Senior User Experience Designer

Daimler Trucks North America

Portland, Oregon

2016 - 2017

- UX Designer, TruckConnect telematics software
- Certified ScrumMaster + UX Designer, Offline Management Tracking software
- UX Designer, Multi-Use Parts database
- UX team liaison, IT Development Operations

#### User Experience Designer

Moda Health

Portland, Oregon

2013 - 2016

- Product Owner + Information Architect, ModaHealth.com
- UX Designer: eBill online billing
- Small Team Strategies workshop designer & lead (Agile + Scrum)
- Moda "Spirit of Helping" President's Award, as voted by managers (2015)

## **Software Product Manager + UX Designer**

NIKE, Inc.  
Beaverton, Oregon  
2011-2012

- Product Manager/UX Designer for Nike Licensed Apparel imaging workflow software
- Technical Writer/UX Designer for training & standards, Nike Licensed Apparel image production
- UX designer, on-set Styling Guide for Nike Photo Operations

## **Senior Experience Designer**

WebMD Health Services  
Portland, Oregon  
2002 - 2011

- Client-facing Design Lead of private-portal implementations - Fortune 100 and major health-care accounts
- Developed platform-level solutions, including the Themes and Login experiences
- Acted as Lead Designer for a team of designers and contractors
- Design Lead - HTML/CSS standards for email products
- Worked within cross-functional Agile teams on tight deadlines
- Ten-Year Service Award (2010)

## **Web Designer**

Wellmed  
Portland, Oregon  
2000 - 2002

- Client-facing Design Lead of private-portal implementations

## **Adjunct Instructor, English**

Chemeketa Community College  
Salem, Oregon  
1995 - 1998

- Challenging, rewarding, memorable.

## **Education**

### **Master of Arts, Literature**

University of Essex (1992-1994)  
Colchester, Essex, UK  
Emphasis: 19th and 20th Century English and United States Literature

## **Bachelor of Arts, Telecommunications & Film**

University of Oregon (1988-1992)

Eugene, Oregon

Dual major: Telecommunications & Film, English

## **Studio Certificate, Graphic Design**

Pacific Northwest College of Art (2011-2014)

Portland, Oregon

Design, illustration, visual communication, photography, drawing

## **Skills**

- Certified ScrumMaster
- HTML5 + CSS3
- Responsive web development
- Mobile-first prototyping
- Strict HTML/CSS standards for email products
- Adobe Creative Suite
- Source-code repositories (Visual Source Safe, Vault, Mercurial)
- Defect tracking systems (Merant, Mojo Helpdesk)

## **Continuing Education**

"Presenting Data and Information," Edward Tufte (July 2015)

"Living in an Agile World," Pragmatic Marketing (August 2010)

"Adapting to Agile," Quality Tree Software (April 2010)

"Mastering CSS," Adobe Certified Instruction (September 2009)

"Secrets Behind Designing Great User Experiences," Jared Spool, UIE Roadshow March 2009)

"Introduction to Macromedia Flash" (continuing education), Pacific Northwest College of Art (Summer 2004)

"Presenting Data and Information," Edward Tufte (May 2002)

## **Contact**

Please connect with me on LinkedIn.com.

## **References**

References available upon request.